

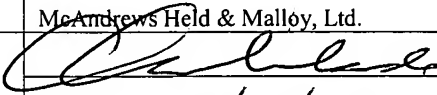
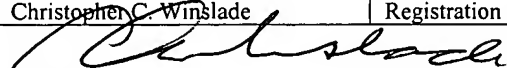


PTO/SB/21 (08-00)

Approved for use through 10/31/2002

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TRANSMITTAL FORM		Application Number																																					
(to be used for all correspondence after initial filing)		10/675,843																																					
		Filing Date																																					
		Sept. 30, 2003																																					
		First Named Inventor																																					
		Jeyhan Karaoguz																																					
Group Art Unit		2155																																					
Examiner Name		Not assigned																																					
Attorney Docket Number		14823US02																																					
Total Number of Pages in This Submission		3																																					
ENCLOSURES (check all that apply)																																							
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Remarks		Certificate Under 37 C.F.R. ' 3.73(b) (1 page) Stamped return postcard																																					
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT																																							
Firm or Individual Name	McAndrews Held & Malloy, Ltd.																																						
Signature	 Christopher C. Winslade																																						
Date	3/15/04																																						
CERTIFICATE OF MAILING																																							
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on 3/15/04																																							
Name (Print/type)	Christopher C. Winslade	Registration No. (Attorney/Agent)	36,308																																				
Signature		Date	3/15/04																																				



## Certificate Under 37 C.F.R. ' 3.73(b)

Docket No.: 14823US02

Applicant/Patent Owner: Jeyhan Karaoguz and James D. Bennett

Application No./Patent No.: 10/675,843 Filed/Issue Date: September 30, 2003

Entitled: Automated Routing Of Media Through A Media Exchange Network

Broadcom Corporation

(Name of Assignee)

, a corporation

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest, or
2. ☐ an assignee of an undivided part interest

in the patent application/patent identified above by virtue of either:

- A. ☒ An Assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel 014252, Frame 0233, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s) of the patent application/patent identified above to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
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☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

**[NOTE:** A separate copy (*i.e.*, the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.8]

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

Signature: Dee Henderson

Name: Dee Henderson

Title: Intellectual Property Portfolio Manager

Date: January 28, 2004

## POWER OF ATTORNEY FROM ASSIGNEE

**Broadcom Corporation**, a corporation of **California**, having a principal place of business at **16215 Alton Parkway, Irvine, California 92618-3616**, is assignee of the entire right, title and interest for the United States of America (as defined in 35 U.S.C. ' 100), by reason of an Assignment to the Assignee executed on September 24, 2003 and September 25, 2003, of an invention known as Automated Routing of Media Through A Media Exchange Network (Attorney Docket No. 14823US02), which is disclosed and claimed in a patent application of the same title by the inventors Jeyhan Karaoguz and James D. Bennett (said application filed on September 30, 2003 at the U.S. Patent and Trademark Office, having Application Number 10/675,843).

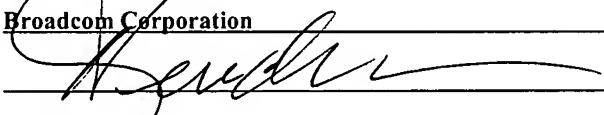
The assignee hereby appoints U.S. attorneys and/or agents at McAndrews, Held & Malloy, Ltd. (Chicago, Il), customer no. 23,446, to prosecute this application and to transact all business in the patent and trademark office connected therewith.

The Assignee hereby grants said attorneys the power to insert on this Power of Attorney any further identification that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office.

Send correspondence to:

CHRISTOPHER C. WINSLADE  
MCANDREWS, HELD & MALLOY, LTD.  
500 West Madison St.  
34<sup>th</sup> Floor  
Chicago, Illinois 60661  
U.S.A.

Direct phone calls to 312-775-8000.

FOR: **Broadcom Corporation**  
SIGNATURE:   
BY: **Dee Henderson**  
TITLE: **Intellectual Property Portfolio Manager**  
DATE: **January 28, 2004**